

Can a cosmetic be a masterpiece?



EYE CREAM
masterpiece of eye contour

The appearance and condition of the skin around the eyes is affected not only by your age, but also by your lifestyle, number of hours of sleep, stress and even the condition of your whole body. In short, you can't fool the skin around the eyes. Or maybe? What if you had a cream that effectively, quickly and for good improves its condition?

Wrinkles, dark circles under the eyes, swelling - where does it come from? Bruises and swelling make your face look tired. Unfortunately, they can appear even after a good night's sleep. They can be the result of fat loss, spending many hours in front of a computer, too much salt in diet, and a sign of many diseases such as diabetes and anaemia. A group of 22 muscles responsible for eyelid and eyeball movements work around the eye, which promotes wrinkles. Wrinkles around the eyes have gained the cheerful name of „crow's feet" and most of us do not necessarily like them.

When should I start using eye cream? The eye area has extremely thin and flabby skin with a trace amount of body fat. First of all, the skin around the eyes requires consistent use of specially designed cosmetics. If you want to look young as long as possible and to avoid aesthetic medicine treatments, invest in proper care after 20 years old.

Even at such a young age, pay attention to the condition of your skin and the composition of the cream that you use. Lightly moisturizing gels may not be enough for everyone. Oils, ceramides, shea butter and vitamins will be good ingredients for skin care around the eyes.

How to apply an eye cream? First of all, in moderation. Be careful not to apply it too close to the lower lash line, keep about 0.5 cm from this place. Carefully mas-



sage or pat the cream. Do not rub the skin vigorously so as not to stretch it. Apply the cream to the upper eyelid only around the eyebrow arch.

Why is it so difficult to make an eye cream that helps to change the quality of the skin? Due to its structure, the skin around the eyes is more exposed to irritation and allergies, which limits the use of many active ingredients. We have been working for a long time on a composition of natural origin that will have multidirectional care for such demanding skin.

We wanted it to:

- brighten dark circles under the eyes
- reduce swelling
- reduce wrinkles

Did we achieve it?

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The appearance and condition of the skin around the eyes is affected not only by your age, but also by your lifestyle, number of hours of sleep, stress and even the condition of your whole organism. The skin around the eyes is extremely thin and flabby, with a slight amount of fat. Therefore, it requires consistent use of specially designed cosmetics. If you want to look young as long as possible and to avoid aesthetic medicine treatments, invest in proper care after 20 years of age. At such a young age, pay attention to the condition of your skin and the composition of the cream you use.

How it works?

- visibly rejuvenates and improves the condition of the skin around the eyes
- reduces dark circles
- intensively moisturizes the skin
- reduces the visibility of wrinkles around the eyes including „Crow's feet“
- improves skin microcirculation, reduces swelling around the eyes
- slows down the aging process
- improves skin firmness and density

Collagen Booster

an innovative peptide with tiny molecules that consists of amino acids; has the ability to activate inactive forms of TGF- β , which are the key to collagen synthesis. It reduces the visibility of wrinkles, rejuvenates and smoothes the skin, improves its firmness and elasticity.



Hydration Booster

it is a component that improves hydration in all parts of the skin, works short-term to ensure hydration of the stratum corneum and long-term, smoothing wrinkles caused by dry skin. It is a carbohydrate complex identical to the skin, which additionally stimulates ceramide synthesis. Does not contain preservatives.

Brightening Booster

it is a composition of naturally purified soybeans, rice peptides and superoxide dismutase. Visibly reduces dark circles under the eyes and swelling. It is a natural, bioactive cosmetic ingredient that strengthens the delicate skin under the eyes. Clinical studies confirm a 30% improvement in skin texture in just 4 weeks. It inhibits the damaging effect of free oxygen radicals, stimulates fibroblast proliferation, protects the collagen and elastin matrix from degradation, improves capillary circulation.





ACTIVE INGREDIENTS

Oil from the drops of Pistacia lentiscus trees a valuable oil obtained by supercritical extraction from crystalline drops of trees that grow on the Greek island of Chios. The resin of this Pistacia lentiscus tree falls to the ground in the shape of droplets that form the shape of crystals and are therefore called „crystal tears“. In 2005, scientists discovered in them the protein of youth - Klotho capable of slowing down the aging process. It restores activity of the cells, supports their detoxification processes, improves collagen synthesis. The skin regains its density, looks fuller and firmer.

Hyaluronic acid has a highly moisturizing effect and helps fill wrinkles. Contributes in rebuilding damaged epidermis, creates a protective film on the skin to prevent moisture loss, smoothes, firms and improves skin elasticity.

Caffeine has antioxidant properties, tightens and smoothes the skin; constricts blood vessels by reducing swelling and dark circles under the eyes.

Allantoin regenerates and soothes the skin, accelerates its healing and reconstruction of damaged skin. Recommended for sensitive and irritated skin.

Squalene improves skin hydration, brightens it, firms it. It improves cell renewal in the skin, strengthens the lipid layer of the epidermis, firms and smoothes the skin.

Canola oil obtained from the Canadian variety of rapeseed is a rich oil that contains vitamin E, beta-carotene, vitamin K, as well as phytosterols, thanks to which it has a soothing and an anti-inflammatory effect. It nourishes, softens and smoothes the skin, protects against external factors such as wind and frost.

Sweet almond oil ensures skin firmness and elasticity, slows down the ageing process in the skin, facilitates cell renewal and blood circulation in the skin.

Borage oil naturally exfoliates and moisturises the skin; it has a softening and soothing effect. It has a positive effect on blood circulation in the skin and removes toxins, which is why the skin is left better oxygenated and nourished.

Shea butter regenerates, eliminates discolouration and irritation. In addition, it moisturises and rebuilds the epidermis. Provitamin A (retinol) prevents ageing, initiates the production of collagen and regenerates the skin. It contains linoleic acid, which rebuilds the skin and limits the harmful effects of free radicals.

Beeswax - contains a lot of beneficial ingredients such as vitamins, microelements and fatty acids. Tones, softens and oils the skin, gives the cream a nice shine and facilitates the application of the cosmetic. Moisturizes the skin and prevents involuntary loss of water from the epidermis.

